SUCCESS RULES

These 119 rules can help produce even better business reports and presentations. Many examples refer to financial topics, but they can be applied to other business areas, as well. Design: Anne Hichert, hichert.ch
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Return on investment ROI Ret. on inv.
Accounts receivable Profit before tax PBT Profit b. tax Profit b. Coss statement Human Resources Net sales per capita NS/c NS per cap.

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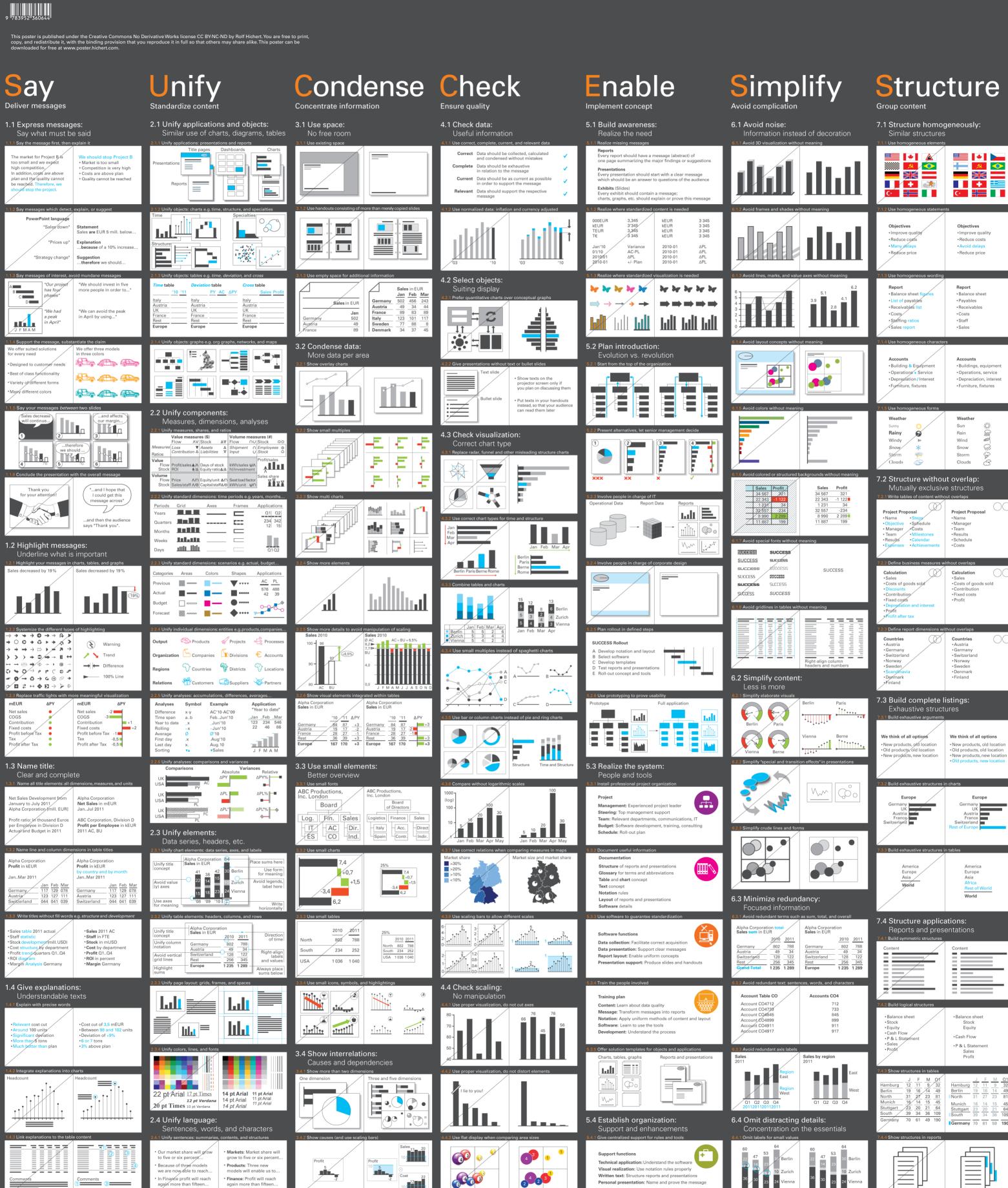
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AR... PBT... P&L... HR... NS/c.

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2010-Q2 2010-W17 2010-02

EUR USD GBP poster.hichert.com



Personal presentation: Name and prove the message

Presentations: Successful speeches

Charts: Useful templates

Tables: Unified display Graphs: Convincing layout Texts: Well-written examples

Across the organization

With consultants

In user meetings

In external seminars



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